



Green Press Partnership (GPP) ENVIRONMENT FORUM 2013

Wednesday, 20th November, 2pm
Chartered Accountants House, 47 Pearse Street, Dublin 2

The Green Press Partnership Environment Forum will analyse the environmental impacts of publishing and explore the potential for publishers to contribute to a sustainable future.

SESSION ONE

THE ENVIRONMENTAL IMPACT OF PUBLISHING

Fintan Gavigan, Chairperson, Green Press Partnership

Martyn Eustace, Director, Two Sides – *The Two Sides Campaign, What it's All About*

Michael Sturges, Innventia – *(video link) The Environmental Impact of Digital Publishing*

Enda Buckley, Director of Sustainability, National Newspapers of Ireland – *The Environmental Impact of Press Products in Ireland and the Green Press Partnership*

SESSION TWO

THE BUSINESS CASE FOR SUSTAINABILITY

Duncan Stewart, Environmental Architect and Broadcaster – *Local Newspapers 'Get Involved' in Sustainability*

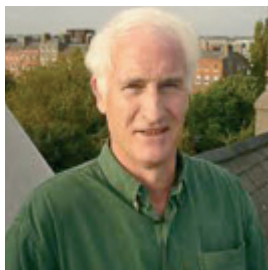
Gavin Harte, Environmental Training Specialist – *Why Publishers Must Drive Sustainable Initiatives*

This is a free event.

To book your place email: info@nni.ie

DUNCAN STEWART

EARTH HORIZON PRODUCTIONS



Duncan is an environmentalist, broadcaster and award-winning architect. For the past forty years he has specialised in pioneering ecological architecture in building design, science, technology and sustainable energy. As well as being one of Ireland's most liked TV personalities, Duncan is well recognised as a producer and presenter of documentaries and lifestyle TV programmes, broadcast on RTE1 and produced by his film company, Earth Horizon Productions.

Today, Duncan's main interests involve addressing the challenges we face to protect our environment and creating sustainable growth. Duncan is currently developing a new TV series on this topic of building 'local sustainable communities'.

GAVIN HARTE

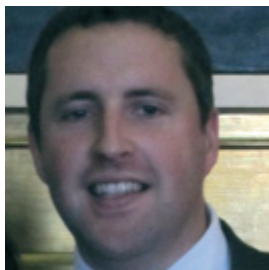
ESD TRAINING



Gavin runs ESD Training, a consultancy that provides specialist training skills in climate change, sustainability awareness and energy efficiency training for business, government agencies and the general public. Over the last six years ESD Training has developed a selection of engaging educational and training tools to help explain complex sustainability issues in an accessible and understandable way. Gavin holds a Master's degree in sustainable development and has nearly 20 years' experience developing green and sustainable businesses in Ireland. He was the founder and developer of Ireland's first eco-village in Cloughjordan in County Tipperary. Gavin previously worked as the national director of An Taisce and as a corporate responsibility consultant with Business in the Community Ireland.

ENDA BUCKLEY

NATIONAL NEWSPAPERS OF IRELAND (NNI) AND GPP



Enda is Director of Sustainability and NiE, with National Newspapers of Ireland (NNI). He also directs the activities of the Green Press Partnership (GPP). Green Press Partnership (GPP) is a programme of press industry initiatives that provides a platform for maximum paper recovery and recycling rates in Ireland. Enda recently completed a Masters in the Management of Sustainable Development at (DCU) where his thesis investigated the environment impacts of print and digital newspapers in Ireland. Before his tenure in the newspaper industry Enda worked as a regional manager with Indaver Ireland and also with the International Science Institute.

MICHAEL STURGES

INNVENTIA



Michael is an associate consultant at Innventia AB. Michael has over 15 years experience in (LCA) life cycle assessment; carbon footprinting; and environment and sustainability reporting. Michael's current environmental projects include: carbon footprint studies for the magazine publishing sector and for various packaging manufacturers and users; life cycle assessment studies of alternative medical waste packaging formats; evaluating the potential benefits of reusable packaging for WRAP; and carbon footprinting of alternative road construction techniques in developing countries. The carbon footprinting work and subsequent carbon calculator produced for the PPA (UK magazine publishers trade association) is highly regarded and was recognised with the award of Best Environmental Initiative at the 2009 Trade Association Forum Awards. Michael was previously Head of Environment at Pira International.

MARTYN EUSTACE

TWO SIDES



Martyn is Director of Two Sides UK, a position he has held for almost four years. In this role, Martyn has responsibility to roll out the “Two Sides” initiative across Europe as part of the wider Print Power initiative. This initiative promotes the sustainability and effectiveness of print media in a multi media world. Two Sides tells the story that print and paper are some of the most natural materials we can use, originating from renewable and recyclable resources. Martyn was previously Managing Director at Newvizion Consulting Services and CEO at Premier Paper Group and Howard Smith Paper Group.

FINTAN GAVIGAN

INDEPENDENT NEWSPAPERS (IRELAND) LIMITED



Fintan is Deputy Marketing Director of Independent Newspapers (Ireland) Limited. He has extensive experience in the area of newspaper sales, having worked in senior circulation and marketing positions in the newspaper industry for over 20 years. He is also a graduate of the World Association of Newspapers Leaders Programme and the International Newspaper Marketing Association Graduate Diploma. Along with his print circulation operations he also holds responsibility for the IN(I)L Digital Product Portfolio. Prior to his current role he worked in The Sunday World and the Irish Daily Star. Fintan also represents the National Newspapers of Ireland on the Irish ABC council.